College of Non-Conventional Vocational Courses for Women, Kolhapur

Department of B.A Multimedia

PROGRAMME SPECIFIC OUTCOMES

Sr. No.	Programme	Specific Outcome
1	B.A. (Multimedia) (4 Years)	• To build and environment that enables to collaborate productively in Inter disciplinary Stream. • To nurture the women students to be Creative, Critical, Critical, Innovative and designers and successful entrepreneurs. • To support and contribute to the industries. • To understand the global Advertising industry. • To understand the global video and Audio Editing industry.

Class	Course Code / Course Name	Course Outcome
Bachelor of Multimedia I (SEM I)	Graphics-I	• By studying Graphic Design students will have a wider horizon in the field of art and will Demonstrate artistic growth by executing a variety of images/text. • As images, traditional and contemporary techniques that solve complex design problems using creative thinking and analytical skills.
	Communication Skills	• By studying Communication Skills students will be able to learn and develops the competence in communication at an advanced level • And to train them in communicating efficiently in the workplace and professional contexts.
	Digital Art Photography I	• Students will learn Principle of photography. Knowledge of Shutter speed, Aperture and ISO, these are the Pillar of Photography. • Colour Temperatures in photography, types of lenses - prime lens, telelens, wide angle, zoom lens and macro lens. Camera stands – tripods, monopods.
	Visual Arts I	• By studying Visual Arts students will develop and demonstrate understanding • And skillful use of elements and principles of visual design

Class	Course Code / Course Name	Course Outcome
Bachelor of Multimedia I (SEM II)	Graphics-II	• By studying Graphics students will be able to learn Gain skill to use the digital tools • As a powerful means of communication for creation, modification and presentation
	Digital Art Photography II	• To understand photography lighting • To study the composition in photography • To study the details of digital camera and its accessories • To study the actual application of concept photography
	HTML Basics	• Students learn concepts of web designing and basic Java Script will be developed. • To be able to create web page or web design • The candidate will be able to design basic website using HTML, Java Script and ASP.

Class	Course Code / Course Name	Course Outcome
Bachelor of Multimedia II(SEM III)	Transferring Digital Photography	• To learn transferring photographs from one format to other. • To study about transferring photography from one software to other eg photoshop coreldraw maya etc
	Desktop Publishing	• To develop candidates ability to apply the concepts of desktop publishing & basic design skills • Using imported text & graphic objects. • The candidate will be able gto produce simple publications such as newspaper & brochures.
	Advertising	• Students will learn concept of an introduction of advertising and promotion. The course will cover the societal and managerial uses of advertising as a means of symbol formation and communication. • Lectures, class exercises, discussions and videos will be used to explore topics of interest. Students will be involved in developing and presenting an apprehensive, promotional campaigns for product or service.

Class	Course Code / Course Name	Course Outcome
Bachelor of Multimedia II(SEM IV)	Fundamentals of web designing & java script	• To develop candidates ability to apply the concepts of web designing & basic java script. • The candidate will be able to design basic websites using java script.
	Flash Website Design	• Students will learn concept of flash website designing using dream viewer • macromedia and few other applications
	Management Skills	• Students will learn concept of fundamentals of management. the course will develop the societal and managerial skills. • Lectures, class exercises , discussions and videos will be used to explore topics of interest

Class	Course Code / Course Name	Course Outcome
Bachelor of Multimedia III (SEM V)	Sound Editing –I	• Students will learn concept of sound editing. • Uses of sound editing • Various interfaces in sound editing
	2D Animation	• Students will learn concept of basic 2D animation, intermediate level, layout and background painting, cell animation, 2D graphics-creation features. • Students will learn concept of basic 3D animation, Maya interface, polygon modeling, advance polygon modeling, basic texturing, basic lighting.
	3D Animation Introduction (Modeling & Animation) - I	• Creating shapes and modeling of objects look 3D • 3D definition and working
	Business communication	• To develop the students competence in communication at an advanced level. • Assuming that the students are fairly proficient in the basic communication skills of listening speaking and reading.

Class	Course Code / Course Name	Course Outcome
Bachelor of Multimedia III (SEM VI)	Sound Editing –II	• Students will learn concept of sound editing. • Uses of sound editing • Various interfaces in sound editing
	3D Animation Introduction (Modeling & Animation) - II	• Creating shapes and modeling of objects look 3D • 3D definition and working • Modeling and sculpting
	Project Management & Estimation l	• Students will learn concept of project management from concept • Principles, practices to finalization of project • Estimation Learning and skills development.

Class	Course Code / Course Name	Course Outcome
B.A Multimedia IV (SEM VII)	Script Writing and Story Board Designing	• Students willlearn concepts of concepts of story board designing and writing.
	Digital editing – I	• Students will learn concepts develop candidates ability to apply the concepts of digital editing • And basic design skills using imported text & graphic objects.
	Realistic concept of animation and Special effects	• Students will learn concepts of animation & basic design skills

Class	Course Code / Course Name	Course Outcome
B.A Multimedia IV (SEM VIII)	Video Introduction to advance	• Students will learn concepts of Advanced Image Editing, Digital Video Editing , Record & edit digital audio using sound editing software Video capturing
	Digital editing II	• Students will learn concepts of Advance Introduction to Adobe Premiere, workspace, preparing the footages. • capturing the media. Video transitions, titling and graphics, rendering and authoring
	Adobe Illustrator	• Students willlearn concepts of Adobe Illustrator for desktop publishing, Creating quality artworks & graphics utilizing the various tools in illustrator, • Develop skills in using: page layout, image capture and manipulation