College of Non-Conventional Vocational Courses for Women, Kolhapur

Department of B.A Multimedia

PROGRAMME SPECIFIC OUTCOMES

Sr. No.	Programme	Specific Outcome
1	B.A. (Multimedia) (3 Years)	• To build and environment that enables to collaborate productively in Inter disciplinary Stream. • To nurture the women students to be Creative, Critical, Critical, Innovative and designers and successful entrepreneurs. • To support and contribute to the industries. • To understand the global Advertising industry. • To understand the global video and Audio Editing industry.

COURSE OUTCOMES

Class	Course Code / Course Name	Course Outcome
B.A Multimedia I (SEM I)	Graphics-I	• By studying Graphic Design students will have a wider horizon in the field of art and will Demonstrate artistic growth by executing a variety of images/text. • As images, traditional and contemporary techniques that solve complex design problems using creative thinking and analytical skills.
	Visual Arts I	• By studying Visual Arts students will develop and demonstrate understanding and skillful use of elements and principles of visual design- • 1. Conceptual element 3.Relational element 2. Visual element 4.Practical or functional element
	HTML Basics I	• By studying HTML, students will be able to create web page. • web design and create various links and form.
	Fundamentals of Computer I	• By studying Fundamentals of Computer students will be able to learn basic computer operations • Like Computer generations, RAM, ROM, MS Office, Paint,internet search engines.
	Communication Skills I	• By studying Communication Skills students will be able to learn and develops the competence in communication at an advanced level • And to train them in communicating efficiently in the workplace and professional contexts.

Class	Course Code / Course Name	Course Outcome
B.A Multimedia I (SEM II)	Graphics-II	• By studying Graphics students will be able to learn Gain skill to use the digital tools • As a powerful means of communication for creation, modification and presentation
	Visual Arts II	• By studying Visual Arts students will develop and demonstrate understanding • And skillful use of elements and principles of visual design
	HTML Basics II	• Students learn concepts of web designing and basic Java Script will be developed. • The candidate will be able to design basic website using HTML, Java Script and ASP.
	Fundamentals of Computer II	• Studentswill learn concepts of advance computer operations like Internet security, web directories, coral draw, internet graphics. • Types of Internet Graphics Application and Future of Multimedia and Internet etc.
	Communication Skills II	• Students will learn concepts of Functional Grammar, Professional Skills like :Bio data. • CV and resume writing Joining Letter, Cover Letter & Resignation letter etc. Presentation Skills, Interview Skill

Class	Course Code / Course Name	Course Outcome
B.A Multimedia II(SEM III)	Drawing and sketching	• Studentswill learn concepts of drawing and sketching. • How to draw proportional, Still Life, Nature, Perspective Drawing,
	Digital Art photography I	• Students will learn Principle of photography. Knowledge of Shutter speed, Aperture and ISO, these are the Pillar of Photography. • Colour Temperatures in photography, types of lenses - prime lens, telelens, wide angle, zoom lens and macro lens. Camera stands – tripods, monopods.
	Script Writing & Story Board Designing I	• Students will learnconcepts of story board designing and writing. • Learn concepts of story board designing and writing.
	Sound Editing –I	• Students will learn concept of sound editing.
	Advertising	• Students will learn concept of an introduction of advertising and promotion. The course will cover the societal and managerial uses of advertising as a means of symbol formation and communication. • Lectures, class exercises, discussions and videos will be used to explore topics of interest. Students will be involved in developing and presenting an apprehensive, promotional campaigns for product or service.
	Flash Website Design	• Students will learn concept of flash website designing using dream viewer • macromedia and few other applications
	Management Skills	• Students will learn concept of fundamentals of management. the course will develop the societal and managerial skills. • Lectures, class exercises , discussions and videos will be used to explore topics of interest

Class	Course Code / Course Name	Course Outcome
B.A Multimedia II(SEM IV)	Digital Art photography ll	• Students will learn Principle of photography. Types of light - ambient and artificial light, composition rules, different filters, reflectors, and light cutters. • Different photo formats and commercial photography function photography, architectural photography.
	Script Writing & Story Board Designing ll	• Students will learnconcepts of story board designing and writing.
	Sound Editing ll	• Students will learn concept of sound editing
	Advertising	• Students will learn concept of an introduction of advertising and promotion. The course will cover the societal and managerial uses of advertising as a means of symbol formation and communication. • Lectures, class exercises, discussions and videos will be used to explore topics of interest. Students will be involved in developing and presenting an apprehensive, promotional campaigns for product or service.
	Flash Website Design ll	• Students will learn concept of flash website designing using dream viewer, • macromedia and few other applications
	Management Skills ll	• Students will learn concept of fundamentals of management. the course will develop the societal and managerial skills. • Lectures, class exercises , discussions and videos will be used to explore topics of interest

Class	Course Code / Course Name	Course Outcome
B.A Multimedia III(SEM V)	2D and 3D Animation l	• Students will learn concept of basic 2D animation, intermediate level, layout and background painting, cell animation, 2D graphics-creation features. • Students will learn concept of basic 3D animation, Maya interface, polygon modeling, advance polygon modeling, basic texturing, basic lighting.
	News Reporting and Editing l	• Introduction: Journalism professional can make a good opportunity in educating, informing, persuading, interpreting and guiding. • The Need for Communication, Different types of Communication, Explain Western Models of Communication, Use of journalism and its power, News Structure, Data Journalism, The Changing Landscape.
	Digital editing I	• Students will learn concepts develop candidates ability to apply the concepts of digital editing • And basic design skills using imported text & graphic objects.
	Realistic concept of animation and Special effects l	• Students will learn concepts of animation & basic design skills.
	Project Management & Estimation l	• Students will learn concept of project management from concept • Principles, practices to finalization of project

Class	Course Code / Course Name	Course Outcome
B.A Multimedia III(SEM VI)	2D and 3D Animation ll	• Students will learn concept of basic 2D animation, intermediate level, layout and background painting, cell animation, 2D graphics-creation features. • Students will learn concept of basic 3D animation, Maya interface, polygon modeling, advance polygon modeling, basic texturing, basic lighting.
	News Reporting and Editing ll	• This subject is in two semesters which will teach students to identify news, develop story ideas, research and report information, journalistic writing etc. • They will learn proper reading of newspaper and to analyze access the information received from all media.Introduction to digital communication, Write,create, design web stories , blogs Elements of News,
	Digital editing ll	• Students will learn concepts develop candidates ability to apply the concepts of digital editing • And basic design skills using imported text & graphic objects.
	Realistic concept of animation and Special effects ll	• Students will learn concepts of animation & basic design skills.
	Video Production Techniques ll	• Students will learn concepts of Advanced Image Editing, Digital Video Editing . • Record & edit digital audio using sound editing software Video capturing
	Project Management & Estimation ll	• Students will learn concept of project management from concept, • Principles, practices to finalization of project