

# COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR



Estd : 1994

CSIBER Trust's

## COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

Reaccredited by NAAC Bangalore, with 'B' Grade (2.79)  
Approved by Government of Maharashtra & Affiliated to Shivaji University,  
Kolhapur.

**Bachelor of Multimedia**

**PROSPECTUS – 2017-2018**



Address-University Road, Kolhapur – 416 004 (Maharashtra)

Email : [cncvcw@siberindia.edu.in](mailto:cncvcw@siberindia.edu.in)

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# COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

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**COLLEGE OF NON-CONVENTIONAL VOCATIONAL  
COURSES FOR WOMEN, KOLHAPUR**



# COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR



Late Prof. Dr. A. D. Shinde  
Founder

## Brief History :

The Chhatrapati Shahu Institute of Business Education and Research (CSIBER) Trust, was established in 1976 by Dr. A. D. Shinde, a practicing Chartered Accountant and Professor of Accountancy and Taxation under the able guidance of Late Padmabhooshan Vasantraodada Patil, Ex. Chief Minister, Maharashtra State, with an active support of Late Shri. Sripatrao Bondre, Ex. Minister Maharashtra State.

The Visionary Prof. Dr. A. D. Shinde, under CSIBER Trust has started College of Non-Conventional Vocational Courses for Women in 1994 for strengthening women empowerment by imparting Non-Conventional quality education at affordable cost, develop the intellectual capability of individuals to understand and appreciate their local and external environments, acquire both physical and intellectual skills which will enable individuals to be self-reliant and useful members of the society.

## Vision, Mission & Goals of CNCVCW

### Vision

- To Promote Equal Opportunities in Higher Education for Women Student community,
- To Educate & Prepare Women student community for vocational & professional excellence
- To Face the Need of changing Economic Condition & Business Policies of the Government.

### Mission

- Adopting Variety of Modern Pedagogues.
- Prepare Women Student Academically.
- Facilitate Women in Understanding, Developing Interaction and applying

core and Specialized Concepts and Practices.

- Update Women in a Different Vocations and Professions to Face the Future Challenges of Market by Providing them Laboratory and Field Practical Training.

### Goals

- Promoting Sense of Belongingness, Confidence and Fulfill the Expectations of Women Community and Society at Large.
- Imparting High Quality Value Based Career Oriented Education to Women Students and Encouraging to them Self Employment.
- Developing a Systematic Approach in Solving the Problems at Specific and Universal Context.
- Encouraging on Team Spirit and Team Work.

### Policies:

#### Environmental Policy & Mission

#### Environmental Policy of College:

“Green energy a step towards sustainable development”

#### Environmental Mission:

- Creating awareness among students and teachers in terms of plastic free campus, energy conservation, rain water harvesting and environmental and social outreach programmes.
- College seeks to reduce consumption of resources, reuse where ever possible and recycle the same.
- Implementation of proper principles of solid waste management and reduction of environmental pollution.
- Ensure staff and students receive appropriate environmental awareness training

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## Policy for Divyangjan

- Assistance is provided in all Perspectives.
- Provision of well constructed Ramp.
- Provision of Wheel Chair provided at entrance Foyer if any Divyangjan Requisite.
- Provision of Barrier free environment to divyangjan.

## Institutions run by the trust:

- **College of Non-Conventional Vocational Courses for Women( CNCVCW), Kolhapur. Reaccredited by NAAC, Bangalore with 'B' grade (CGPE 2.79)**
- Chh. Shahu Institute of Business Education and Research, Kolhapur (An Autonomous Institute , Programmes offered – MBA (Gen), MBA (Envt. with dual specialization., MCA, DBM, M.Sc.(Envt. & Safety), M.Sc.(Quantitative Economics) , M. Phil.( Commerce & management, Social Work, Environment Management, Economics and Computer Studies) and also recognized Centre for Ph.D.
- Dinkarrao K. Shinde School of Social Work, Kolhapur. ( Master of Social Work)
- Vasantraodada K. Shinde Institute of Management Studies & Research, Miraj (MBA. MCA, DBM, DIT, BBA, BCA, M.COM, PGDCA)
- Dinkarrao K. Shinde College of Education, Gadhinglaj, Dist. Kolhapur ( B.Ed)
- Smt. Radhabai Shinde English Medium School, Kolhapur
- Gijawane High School, Gijawane Gadhinglaj, Dist. Kolhapur

## Programmes offered by the College :

- **Bachelor of Arts. in Multimedia B.A(MM)**

- Bachelor of Science in Food Technology & Management B.Sc (FTM)
- Bachelor in Interior Design (BID)
- Bachelor of Arts in Dress Making & Fashion Coordination B.A (DMFC)
- Post Graduate Diploma in Nutrition & Dietetics ( PGDND)
- B.Com(Bank Management)
- B.Com(Business Management)
- B.Sc. (Environment Science)
- M.Sc. (Food Science and Nutrition)

## Infrastructure:

### Campus-

The college campus has an area of 11 acres garlanded by lush green meadows. The three storied separate building for college consists of well ventilated classrooms audio visual classrooms administrative block, conference hall, computer lab, laboratories , ladies room, faculty room, reading room, well equipped library with large number of text books, reference books, e-books and journals of National and International levels.

### Class rooms and laboratories-

Well equipped classrooms and laboratories with ICT facility

### Hostel Accommodation-

The college provides separate well maintained hostels for women in the sprawling campus with indoor game facilities like carom, table tennis, chess etc. Qualified Doctor is available 24 x 7 on call.

### Language Laboratory-

The college offers language improvement programmes to improve the English language through high-tech language laboratory and subject experts.

### Scholarship-

The students can apply for Scholarship as per the rules. Award of Scholarship is made/continued subject to the fulfillment of condition such as regular

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attendance, good behavior and satisfactory progress in studies.

## **Sports facility-**

Well equipped indoor and outdoor sports facilities are available such as Table tennis, chess, carom, basket ball and spacious play ground. Gym is available for the use of students

## **Canteen-**

The college has a canteen which also runs a mess for the students.

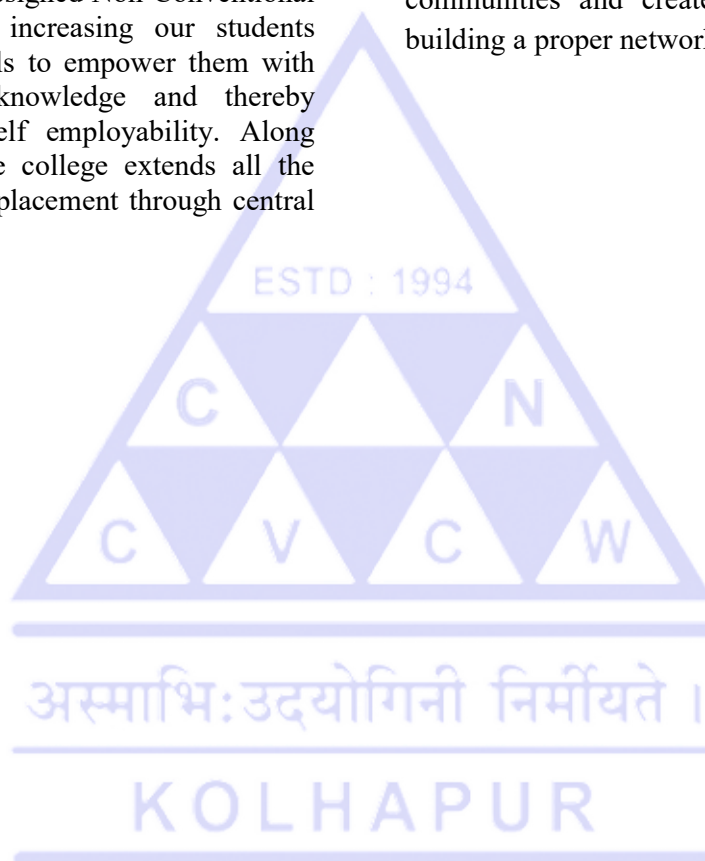
## **Placement-**

The newly designed Non-Conventional courses are increasing our students inherent skills to empower them with power of knowledge and thereby increasing self employability. Along with this the college extends all the help for the placement through central

placement cell. The college has a full time training and placement Officer.

## **Alumni-**

College has a registered Alumni association. With strength of more than 2000 ex-students the college alumni is the pride of the institute. The aim of this association is to stimulate national and international network between alumni students and staff of college and business community in general. It facilitates communities and creates right path for building a proper network.



# COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

## **Bachelor of Multimedia (BMM)**

Bachelor of Multimedia Multimedia is an undergraduate Multimedia and Animation Four years degree. The degree begins with the fundamentals of Art and Design, which will stimulate the creativity and imagination. The Major focus of the degree is on the integration of theory and technology and their practical application in Design Projects. Syllabus includes Graphic Design for creating effective Visual communication and Web Design for Global communication through a website. Students are introduced to the 2D, 3D Concepts including Modeling, Texturing, Animation, Lighting, Script Writing, and Character Designing. They are also taught to professional Video Editing Techniques. Program teaches students in Advanced Art, Pre-Production, Shooting techniques, Audio Effects in order to specialize in Animation and Visual Effects.

Bachelor of Multimedia degree can prepare graduates for enter level Multimedia careers, internships or graduate program in media-related fields.

### **Objectives of the Programme**

- The ultimate aim of the training is to educate creative, competent, self-reliant women professionals and the development of the field.
- To promote the women education in the professional fields and self-employment as well as the success of non-conventional approach of the Government policy to vocational training for women, there is a need of such course.
- To inculcate entrepreneurship and self employment attitude among students.

### **Eligibility-**

- a) A candidate for being eligible for admission to the first year degree in Bachelor of Multimedia must have passed the Higher Secondary Examination (10+2) of Maharashtra State Board OR Diploma any examination of any statutory University with Science, Arts, Commerce Streams OR MCVC students can get admission only by submitting the Government equivalence Certificate.
- b) Students coming from Examination Board other than the HSC Examination Board Maharashtra should obtain an Eligibility Certificate from the Registrar, Shivaji University for being considered for admission of first year Bachelor of Multimedia

### **Intake-**

Total intake capacity of the Bachelor of Multimedia I is 60 students

### **Admission process-**

Admission to the first year of Bachelor of Multimedia Program is purely based on marks obtained at 12th standard examination and written examination/personal interview of 100 marks conducted by college as a part of entrance examination. Final selection will be based on 50% of marks obtained at 12th standard and 50% of entrance/interview.

### **Medium of Instruction-**

The medium of instruction is English.

### **Duration of Program**

The duration of the Program is for Four years full time and divided into two semesters per year.

# COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

TEACHING FACULTY- Dept.of Bachelor of Multimedia (BMM) 2017-18

Sr.No	Name	Designation	Qualification
1	Mrs. Vrunda S. Warke	Coordinator	M.C.A.
2	Ms. Renuka R. Chavan	Asst. Prof.	M.C.A.





# COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

## Course Structure :

### Bachelor of Multimedia

#### B.A. (BMM) 1<sup>st</sup> Year

Sem I	Sem II
Graphics I	Graphics II
Communication Skills	Digital Art Photography II
Digital Art Photography I	HTML Basics
Visual Arts	Project

#### B.A. (BMM) 2<sup>nd</sup> Year

Sem III	Sem IV
Environmental Studies	Environmental Studies
Transferring Digital Photography	Fundamentals of Web Designing and Java Script
Desktop Publishing	Fash Website Design
Advertising	Management Skills
Project	Project

#### B.A. (BMM) 3<sup>rd</sup> Year

Sem V	Sem VI
Sound Editing I	Sound Editing II
2D Animation	Project Management & Estimation
3D Introduction (Modeling & Animation) I	3D Introduction (Modeling & Animation) II
Business Communication	Project
Sound Editing I	Sound Editing II
2D Animation	Project Management & Estimation

#### B.A. (BMM) 4<sup>th</sup> Year

Sem VII	Sem VIII
Script Writing Story Board Designing	Video Introduction and Advance
Digital Editing I	Digital Editing II
Realistic Concept of Animation and Special Effect	Adobe Illustrator
Project	Project
Script Writing Story Board Designing	Video Introduction and Advance
Digital Editing I	Digital Editing II

**Note: This is Subject to Final Approval from Shivaji University**

# COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

## Teaching Pedagogy:

The Dept. of Bachelor of Multimedia gives opportunity to explore ideas & creativity using variety of techniques & approaches. The teaching programme is carried out covering both theoretical & practical aspects by way of

- Lectures / Demonstrations
- Power Point Presentations
- Assignments
- Tutorials
- Seminars
- Project reports
- Case Studies
- Market Survey
- Group discussion
- Industry Institute Interaction in which students interact with the Professionals & eminent personalities in the field
- Study tour
- Annual Exhibition – Display of Student's work
- Workshops
- Guest lectures
- National Conference / Workshop / Competitions
- Inter department competitions

## Internship:

All candidates will have to produce certificate in prescribed form of attended 45 days full time Internship experience of working professional Graphic Designers / Printing Press

## Examination:

Semester end exams will be conducted by Shivaji University.

## RULES AND REGULATIONS

### Admission cancellation :

As per Shivaji University norms

### Attendance:

Minimum 80 % attendance is compulsory to become eligible to fill up the University examination form

## Standard of Passing of Bachelor of Multimedia Examination

- To pass the examination a candidate must obtain a minimum of 40% of marks in each paper subject.
- The minimum passing in theory paper of 60 marks shall be 25 marks.
- The minimum passing in practical paper of 50 marks shall be 20 marks i.e practical exam out of 25 marks 10 marks will be passing and External assessment out of 25 marks 10 marks will be passing.
- The minimum passing for the Internship report will be 40% i.e 40 marks for internal assessment and 40 marks for External assessment.
- A candidate should pass a minimum of 2/3rd of the subjects of Bachelor of Multimedia Ist year i.e semester 1 and 2 including Internal assessment, Theory exam, Practical exam and External assessment. If a candidate fails to pass the minimum of 2/3rd of the subject she will not be allowed to take admission to the second year.
- A candidate should pass a minimum of 2/3rd of the subjects of Bachelor of Multimedia IInd year i.e semester 3 and 4 including Internal assessment, Theory exam, Practical exam and External assessment. If a candidate fails to pass the minimum of 2/3rd of the subject she will not be allowed to take admission to the Next year.
- A candidate of second year has to clear all the subjects from First year i.e semester I and II or else she will not be allowed to take admission to the next year.

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## **A. T. K. T. rules:**

A candidate who has failed in any 1/3 subject heads including internal and external at the First/ Second year

examination will be allowed to keep terms and appear for second year or third year examination of Bachelor of Multimedia. Provided she has obtained 45% or more marks in aggregate of all subjects. The result of the second or third year examination of such candidates will not be declared unless she has passed in the remaining subject of the first or second year examination.

Candidate who has failed in any 1/3 subject heads (including internal & external) papers in second year & have cleared first year Bachelor of Multimedia examination shall be allowed to keep terms for Bachelor of Multimedia third year.

The passing standards for the written, drawing, designing, University examination papers are given separately for each subject along with the course content of each subject.

**Refund:** Application for refund must be made within six months from the date of final year examination. Failing which the deposit amount will be forfeited.

## **Action Against Ragging :**

Ragging is strictly prohibited on the college campus. period of five years and F.I.R will be lodged against them. Moreover, it will be mentioned in the

college leaving certificate of such students that they are expelled because of their indulgence in ragging. The students found guilty of ragging will not be admitted to this college.

## **Completion of Bachelor of Multimedia program:**

Candidate who fails to complete the program within a period of four years should complete the program within 6 years from the date of joining the program.

## **Job Opportunities:**

- Starting own profession
- Freelancing
- As a designer in any Advertising firm
- Joining as a Cameraman in News studio
- 2D 3D Artist

## **Following Documents required for the Admission:**

- 1) Original HSC / SSC Marksheet
- 2) Original Leaving Certificate
- 3) Photograph : Two passport size photographs
- 4) Migration certificate if required
- 5) Transfer Certificate
- 6) Caste Certificate and validity
- 7) Income certificate
- 8) Aadhar Card
- 9) Bank Passbook Xerox

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## Fee Structure: Bachelor of Multimedia

Fee structure is as per directions of the affiliating University.

### I Year

2017-18		
Sr. No.	Particular	Fee (In Rupees)
1	Admission Fees	200
2	Tuition Fees	22000
3	Library deposit (Refundable)	1000
4	Workshop Fees	2000
5	College Development fees	2000
6	Computer Lab	2000
7	I card	50
8	Gymkhana	400
9	Shivaji University fees	350
10	Other Fee	400
11	Extra Curriculum Fees	600
<b>Total</b>		<b>31000</b>

Sr. No.	Particular	Fee (In Rupees)
1	Alumni Registration fee	500

# COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

## Address

University Road, Kolhapur – 416004 (Maharashtra)

## Contact

### Head of the Department

**Mrs. Warke Vrunda (M.C.A.)**

Email Id: [warkevrunda@siberindia.edu.in](mailto:warkevrunda@siberindia.edu.in)

**Ms. Chavan Renuka (M.C.A.)**

Email Id: [chavanrenuka@siberindia.edu.in](mailto:chavanrenuka@siberindia.edu.in)

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Website – [www.cncvcw.edu.in](http://www.cncvcw.edu.in)

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**Mrs. Warke Vrunda**

Head of the Department

Department of Multimedia

**Dr. V. A. Salokhe**

Principal

CNCVCW, Kolhapur