Estd : 1994

CSIBER Trust's

COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

Reaccredited by NAAC Bangalore, with 'B' Grade (2.79)

Approved by Government of Maharashtra & Affiliated to Shivaji University, Kolhapur.

B.A. Multimedia

PROSPECTUS – 2018-2019

Address-University Road, Kolhapur – 416 004 (Maharashtra)

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BOARD OF TRUSTEES- CSIBER

COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

Late Prof. Dr. A. D. Shinde
Founder

Brief History :

The Chhatrapati Shahu Institute of Business Education and Research (CSIBER) Trust, was established in 1976 by Dr. A. D. Shinde, a practicing Chartered Accountant and Professor of Accountancy and Taxation under the able guidance of Late Padmabhooshan Vasantraodada Patil, Ex. Chief Minister, Maharashtra State, with an active support of Late Shri. Sripatrao Bondre, Ex. Minister Maharashtra State.

The Visionary Prof. Dr. A. D. Shinde, under CSIBER Trust has started College of Non-Conventional Vocational Courses for Women in 1994 for strengthening women empowerment by imparting Non-Conventional quality education at affordable cost,develop the intellectual capability of individuals to understand and appreciate their local and external environments, acquire both physical and intellectual skills which will enable individuals to be self-reliant and useful members of the society.

Vision, Mission & Goals of CNCVCW
Vision
- To Promote Equal Opportunities in Higher Education for Women Student community,
- To Educate & Prepare Women student community for vocational & professional excellence
- To Face the Need of changing Economic Condition & Business Policies of the Government.

Mission
- Adopting Variety of Modern Pedagogues.
- Prepare Women Student Academically.
- Facilitate Women in Understanding, Developing Interaction and applying core and Specialized Concepts and Practices.
- Update Women in a Different Vocations and Professions to Face the Future Challenges of Market by Providing them Laboratory and Field Practical Training.

Goals
- Promoting Sense of Belongingness, Confidence and Fulfill the Expectations of Women Community and Society at Large.
- Imparting High Quality Value Based Career Oriented Education to Women Students and Encouraging to them Self Employment.
- Developing a Systematic Approach in Solving the Problems at Specific and Universal Context.
- Encouraging on Team Spirit and Team Work.

Policies:
Environmental Policy & Mission

Environmental Policy of College:
"Green energy a step towards sustainable development"

Environmental Mission:

- Creating awareness among students and teachers in terms of plastic free campus, energy conservation, rain water harvesting and environmental and social outreach programmes.
- College seeks to reduce consumption of resources, reuse where ever possible and recycle the same.
- Implementation of proper principles of solid waste management and reduction of environmental pollution.
- Ensure staff and students receive appropriate environmental awareness training

COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

Policy for Divyangjan

- Assistance is provided in all Perspectives.
- Provision of well constructed Ramp.
- Provision of Wheel Chair provided at entrance Foyer if any Divangjan Requisite.
- Provision of Barrier free environment to divyangjan.

Institutions run by the trust:

- **College of Non-Conventional Vocational Courses for Women(CNCVCW), Kolhapur. Reaccredited by NAAC, Bangalore with 'B' grade (CGPE 2.79)**
- Chh. Shahu Institute of Business Education and Research, Kolhapur (An Autonomous Institute , Programmes offered – MBA (Gen), MBA (Envt. with dual specialization., MCA, DBM, M.Sc.(Envt. & Safety), M.Sc.(Quantitative Economics) , M.Phil.(Commerce & management, Social Work, Environment Management, Economics and Computer Studies) and also recognized Centre for Ph.D.
- Dinkarrao K. Shinde School of Social Work, Kolhapur. (Master of Social Work)
- Vasantraodada K. Shinde Institute of Management Studies & Research, Miraj (MBA. MCA, DBM, DIT, BBA, BCA, M.COM, PGDCA)
- Dinkarrao K. Shinde College of Education, Gadhinglaj, Dist. Kolhapur (B.Ed)
- Smt. Radhabai Shinde English Medium School, Kolhapur
- Gijawane High School, Gijawane Gadhinglaj, Dist. Kolhapur

Programmes offered by the College :
- **Bachelor of Arts. in Multimedia B.A. (MM)**

- Bachelor of Science in Food Technology & Management B.Sc (FTM)
- Bachelor in Interior Design (BID)
- Bachelor of Arts in Dress Making & Fashion Coordination B.A (DMFC)
- Post Graduate Diploma in Nutrition & Dietetics (PGDND)
- B.Com(Bank Management)
- B.Com(Business Management)
- B.Sc. (Environment Science)

Infrastructure:
Campus-
The college campus has an area of 11 acres garlanded by lush green meadows. The three storied separate building for college consists of well ventilated classrooms audio visual classrooms administrative block, conference hall, computer lab, laboratories , ladies room, faculty room, reading room, well equipped library with large number of text books, reference books, e-books and journals of National and International levels.

Class rooms and laboratories-
Well equipped classrooms and laboratories with ICT facility

Hostel Accommodation-
The college provides separate well maintained hostels for women in the sprawling campus with indoor game facilities like carom, table tennis, chess etc. Qualified Doctor is available24 x 7 on call.

Language Laboratory-
The college offers language improvement programmes to improve the English language through high-tech language laboratory and subject experts.

Scholarship-
The students can apply for Scholarship as per the rules. Award of Scholarship is made/continued subject to the fulfillment of condition such as regular attendance, good behavior and satisfactory progress in studies.

Sports facility-

Well equipped indoor and outdoor sports facilities are available such as Table tennis, chess, carom, basket ball and spacious play ground. Gym is available for the use of students

Canteen-

The college has a canteen which also runs a mess for the students.

Placement-

The newly designed Non-Conventional courses are increasing our students inherent skills to empower them with power of knowledge and thereby increasing self employability. Along with this the college extends all the help for the placement through central placement cell. The college has a full time training and placement Officer.

Alumni-

College has a registered Alumni association. With strength of more than 2000 ex-students the college alumni is the pride of the institute. The aim of this association is to stimulate national and international network between alumni students and staff of college and business community in general. It facilitates communities and creates right path for building a proper network.
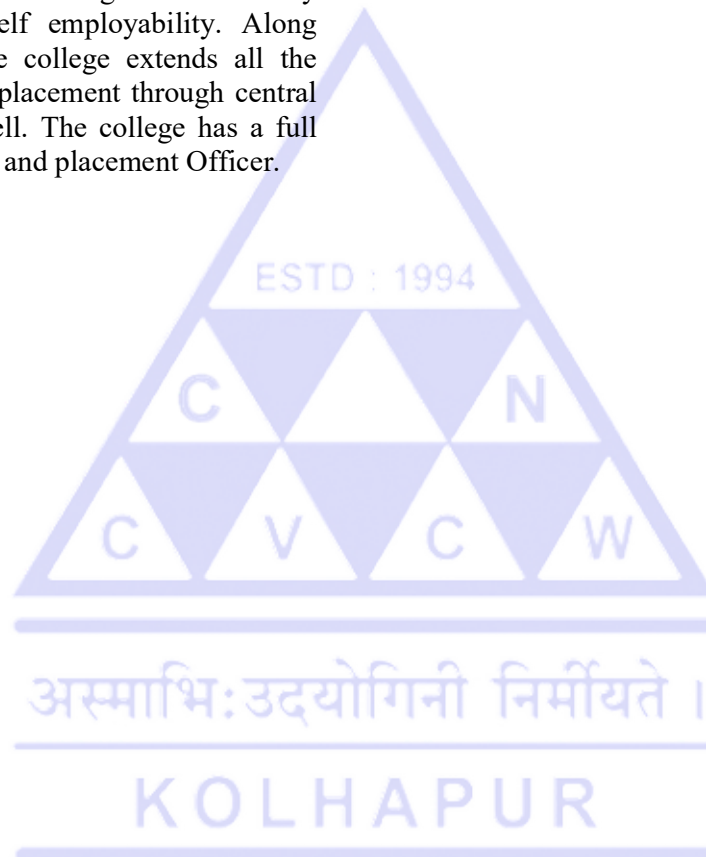
COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

B.A. Multimedia

B.A. Multimedia is an undergraduate Multimedia and Animation Four years degree. The degree begins with the fundamentals of Art and Design, which will stimulate the creativity and imagination. The Major focus of the degree is on the integration of theory and technology and their practical application in Design Projects. Syllabus includes Graphic Design for creating effective Visual communication and Web Design for Global communication through a website. Students are introduced to the 2D, 3D Concepts including Modeling, Texturing, Animation, Lighting, Script Writing, and Character Designing. They are also taught to professional Video Editing Techniques. Program teaches students in Advanced Art, Pre-Production, Shooting techniques, Audio Effects in order to specialize in Animation and Visual Effects.

B.A. Multimedia degree can prepare graduates for enter level Multimedia careers, internships or graduate program in media-related fields.

Objectives of the Programme

- The ultimate aim of the training is to educate creative, competent, self-reliant women professionals and the development of the field.
- To promote the women education in the professional fields and self-employment as well as the success of non-conventional approach of the Government policy to vocational training for women, there is a need of such course.
- To inculcate entrepreneurship and self employment attitude among students.

Eligibility-

a) A candidate for being eligible for admission to the first year degree in B.A. Multimedia must have passed the Higher Secondary Examination (10+2) of Maharashtra State Board OR Diploma any examination of any statutory University with Science, Arts, Commerce Streams OR MCVC students can get admission only by submitting the Government equivalence Certificate.

b) Students coming from Examination Board other than the HSC Examination Board Maharashtra should obtain an Eligibility Certificate from the Registrar, Shivaji University for being considered for admission of first year B.A. Multimedia

Intake-

Total intake capacity of the Bachelor of Multimedia I is 60 students

Admission process-

Admission to the first year of B.A. Multimedia Program is purely based on marks obtained at 12th standard examination and written examination/personal interview of 100 marks conducted by college as a part of entrance examination.Final selection will be based on 50% of marks obtained at 12th standard and 50% of entrance/interview.

Medium of Instruction-

The medium of instruction is English.

Duration of Program

The duration of the Program is for Four years full time and divided into two semesters per year.

COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

TEACHING FACULTY-(Dept.of B.A Multimedia) 2018-19

Sr.No	Name	Designation	Qualification
1	Ms. Renuka R. Chavan	Coordinator	MCA
2	Mr. Sumit S. Kadam	Assistant Professor	M.A. Mass Communation
3	Mr. Raghunath B. Topkar	Assistant Professor	G.D. Art (Applied)
4	Mr. Pratik Jadhav	Assistant Professor	Graphic Designer

COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLHAPUR

B.A. (Multimedia) 2018_19

BA(MM) I Sem I	BA(MM) I Sem II
• Graphics I • Visual Arts I • HTML Basics I • Drawing and Sketching I • Fundamentals of Computer I • Communication Skills I	• Graphics II • Visual Arts II • HTML Basics II • Drawing and Sketching II • Fundamentals of Computer II • Communication Skills II
BA(MM) II Sem III	BA(MM) II Sem IV
• Digital Art Photography I • Script Writing and Story Board Designing I • Sound Editing I • Advertising I • Flash Website Design I • Management Skills I	• Digital Art Photography II • Script Writing and Story Board Designing II • Sound Editing II • Advertising II • Flash Website Design II • Management Skills II
BA(MM) III Sem V	BA(MM) III Sem VI
• 2D & 3D Animation I • News Reporting and Editing I • Digital Editing I • Realistic Concepts of Animation and Special Effects I • Video Production Techniques I • Project Management and Estimation I • Project	• 2D & 3D Animation II • News Reporting and Editing II • Digital Editing II • Realistic Concepts of Animation and Special Effects II • Video Production Techniques II • Project Management and Estimation II • Project

Note :Subject to final approval from Shivaji University.

Other than this degree course college also offers some of the short term courses like:
- Certificate course in German language.
- Certificate course in French language.
- Certificate course in Japanese language.

Add on Courses offered for the academic year – 2018-19

1. Certificate course in Foreign Language - German / Japanese/French Language

    - Course outcomes   **:** 1. Enable students to learn one Foreign Language which will help them for skill development

        2. Help students to increase employment opportunities.

    - No of Credits :   6 credits

    - Duration of the course :   90 contact hours

- Syllabus Of French Language

AllianceFrançaise

ADULTS COURSES CURRICULUM OVERVIEW

A1 LEVEL (Beginner)

LEVEL	Learning goals	Grammar topics
A1.1 Textbook: Texto 1 Dossiers 0, 1, 2.	• Greetings in French • Understand days of the week and months of the year. • Count (numbers) • Spell words • Introduce yourself (give your age, your job, talk about your family, say where you are from, where you live, say the languages you speak) • Ask questions (1) • Learn basic vocabulary	• Auxiliary verbs (*to be/to have*) • Genders (*masculine/feminine*) • Definite and indefinite articles • Plural form • Possessive adjectives (*my, your, his/her...*) • Regular verbs at present tense (*-er verbs*)
A1.2 Dossiers 3, Dossier 4 (leçon 13)	• Understand a menu/Order at a restaurant • Ask questions (2) • Understand and give directions (1) • Speak about the weather • Say the time • Suggest an outing • Buy in shops	• Plural of nouns • "on" pronoun • Negation • Prepositions of location (*in, on, next to, in front of...*) • Use « Quel », « Est-ce que » and « Qu'est-ce que » in a question • Demonstrative adjectives (*this, that*)

Syllabus Of German Language

    Unit no :1 Content:
- Introduction (Name, country, living place, languages etc.)
- German alphabets, Numbers, Giving and asking information related to number
- Difference between formal and informal, personal pronouns, Verb Conjugations

-     European Countries, languages and capital cities

Unit no: 2 Content:
-     Hobbies, free time activities
-     Conjugation of Strong verbs
-     Days, Months, Seasons
-     Articles
-     Professions: Talking about and asking for the professions.
-     Conjugation of the Verb haben and sein.

Unit no: 3 Content:
-     Vocabulary related Eatables. (
  Sentence Structure.
-     Akkusative Case and Akkusative Verbs
-     Modalverbs
-     Timings.

Unit no: 4 Content:
-     Intercultural Training

Syllabus Of Japanese Language

Details of the content:

Introduction.

i)   Geographical features, culture of Japan.

ii)   The origin of the script of Japanese language.

iii)   Introduction of Basic script, Hiragana. (46 Characters)

2).   Greetings in Japanese Language –

Good Morning, Good afternoon, Good evening, Good Night,etc.s

ii)   Writing Hiragana Letters from あ to ぞ and related words

i)   Writing Hiragana Letters from た to ぽ and related words .

ii)   Writing Hiragana Letters from ま to ん and related words.

i)   Self introduction in Japanese.

ii)   Numerals from 1 to 100

i)   Contracted consonant letters (Hiragana script).

ii)   Doubling of consonants with the use of つ in half case (Hiragana script).

i)   Classroom vocabulary.

Ex. Book, homework, question, answer, practice etc.

ii)   Introduction of pictoral script Kanji

人、上、山、下、川、日本語。

i)   Multiples of 1000

ii)   Multiples of 10,000

i) To express time in Japanese Language. 9 o'clock, half past nine etc.

i)   Introduction of date and month.

ii)   Days of week.

i) Introduction of Time Phrase

This month, last month, last week, today, tomorrow etc.

i)   Colors in Japanese

ii)   Fruits, flowers in Japanese.

i)   Body parts.
   i) Writing Katakana letters from ア to ゾ
ii)   Writing Katakana letters from タ to ン.
i) Expressing nationality of a particular country.
i)   Contracted consonant letters (Katakana script)
ii)   Doubling of consonants with the use of ツ in half case (Katakana script).
*Note: Words written phonetically using the Latin alphabet (romaji) will be only used in the very initial stage to aid learning pronunciations.

2. Certificate course in VFX (Visual Effects) :

- **Outcome of the Course-**
  i) VFX knowledge will help students become a Roto artist and VFX artist
  ii) Knowing VFX tools will generate more job opportunities for the students.

- **No. of Credits**- 3 Credits

- **No of contact hour**s **:** 45 hours

- **Syllabus :**

  Unit 1. : Tools of Rotoscoping
  Unit 2.   Understanding Roto paint
  Unit 3.   Understanding Roto brush
  Unit 4.   Understanding refine edge effect features.

Teaching Pedagogy:
The Dept. of B. A. Multimedia gives opportunity to explore ideas & creativity using variety of techniques & approaches. The teaching programme is carried out covering both theoretical & practical aspects by way of
- Lectures / Demonstrations
- Power Point Presentations
- Assignments
- Tutorials
- Seminars
- Project reports
- Case Studies
- Market Survey
- Group discussion

- Industry Institute Interaction in which students interact with the Professionals & eminent personalities in the field
- Study tour
- Annual Exhibition – Display of Student's work
- Workshops
- Guest lectures
- National Conference / Workshop / Competitions
- Inter department competitions

Internship:
All candidates will have to produce certificate in prescribed form of attended 45 days full time Internship experience of working professional Graphic Designers / Printing Press

Examination:

Semester end exams will be conducted by Shivaji University.

RULES AND REGULATINS

Admission cancellation:
As per Shivaji University norms
Attendance:
Minimum 80 % attendance is compulsory to become eligible to fill up the University examination form

Standard of Passing of B. A. Multimedia Examination
- To pass the examination a candidate must obtain a minimum of 40% of marks in each paper subject.
- The minimum passing in theory paper of 50 marks shall be 20 marks.
- The minimum passing in practical paper of 50 marks shall be 20 marks i.e practical exam out of 25 marks 10 marks will be passing and External assessment out of 25 marks 10 marks will be passing.
- The minimum passing for the Internship report will be 40% i.e 40 marks for internal assessment and 40 marks for External assessment.
- A candidate should pass a minimum of 2/3rd of the subjects of B. A. Multimedia Ist year i.e semester 1 and 2 including Internal assessment, Theory exam, Practical exam and External assessment. If a candidate fails to pass the minimum of 2/3rd of the subject she will not be allowed to take admission to the second year.
- A candidate should pass a minimum of 2/3rd of the subjects of B. A. Multimedia IInd year i.e semester 3 and 4 including Internal assessment, Theory exam, Practical exam and External assessment. If a candidate fails to pass the

minimum of 2/3rd of the subject she will not be allowed to take admission to the Next year.
- A candidate of second year has to clear all the subjects from First year i.e semester I and II or else she will not be allowed to take admission to the next year.

A. T. K. T. rules:
A candidate who has failed in any 1/3 subject heads including internal and external at the First/ Second year examination will be allowed to keep terms and appear for second year or third year examination of B. A. Multimedia. Provided she has obtained 45% or more marks in aggregate of all subjects. The result of the second or third year examination of such candidates will not be declared unless she has passed in the remaining subject of the first or second year examination.

Candidate who has failed in any 1/3 subject heads (including internal & external) papers in second year & have cleared first year B. A. Multimedia examination shall be allowed to keep terms for B. A. Multimedia third year.

The passing standards for the written, drawing, designing, University examination papers are given separately for each subject along with the course content of each subject.

Refund: Application for refund must be made within six months from the date of final year examination. Failing which the deposit amount will be forfeited.

Action Against Ragging :
Ragging is strictly prohibited on the college campus. period of five years and F.I.R will be lodged against them. Moreover, it will be mentioned in the college leaving certificate of such students that they are expelled because of their indulgence in ragging. The students found

guilty of ragging will not be admitted to this college.

Completion of B. A. Multimedia program:
Candidate who fails to complete the program within a period of four years should complete the program within 6 years from the date of joining the program.

Job Opportunities:
- Starting own profession
- Freelancing
- As a designer in any Advertising firm

- Joining as a Cameraman in News studio
- 2D 3D Artist

Following Documents required for the Admission:

1) Original HSC / SSC Marksheet
2) Original Leaving Certificate
3) Photograph : Two passport size photographs
4) Migration certificate if required
5) Transfer Certificate
6) Caste Certificate and validity
7) Income certificate
8) Aadhar Card
9) Bank Passbook Xerox

Fee Structure: Bachelor of Multimedia

Fee structure is as per directions of the affiliating University.

I Year

2018-19		
Sr. No.	**Particular**	**Fee (In Rupees)**
1	Admission Fees	200
2	Tuition Fees	24200
3	Library deposit (Refundable)	1000
4	Workshop Fees	2000
5	College Development fees	2000
6	Computer Lab	2000
7	I card	50
8	Gymkhana	400
9	Shivaji University fees	250
10	Other Fee	500
11	Extra Curriculum Fees	700
	Total	**33300**

Sr. No.	**Particular**	**Fee (In Rupees)**
1	Alumni Registration fee	500

Address

University Road, Kolhapur – 416004 (Maharashtra)

Contact

Co-ordinator

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अस्माभिःउदयोगिनी निर्मीयते ।

Ms. Chavan Renuka	**Dr. A. R. Kulkarni**
Coordinator	Principal
Department of Multimedia	**CNCVCW, Kolhapur**