COLLEGE OF NON-CONVENTIONAL VOCATIONAL COURSES FOR WOMEN, KOLAHPUR

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Late Prof. Dr. A. D. Shinde
Founder

Brief History :

The Chhatrapati Shahu Institute of Business Education and Research (CSIBER) Trust, was established in 1976 by Dr. A. D. Shinde, a practicing Chartered Accountant and Professor of Accountancy and Taxation under the able guidance of Late PadmabhooshanVasantraodadaPatil, Ex. Chief Minister, Maharashtra State, with an active support of Late Shri. Sripatrao Bondre, Ex. Minister Maharashtra State.

The Visionary Prof. Dr. A. D. Shinde , under CSIBER Trust has started College of Non-Conventional Vocational Courses for Women in 1994 for strengthening women empowerment by imparting Non-Conventional quality education at affordable cost,develop the intellectual capability of individuals to understand and appreciate their local and external environments, acquire both physical and intellectual skills which will enable individuals to be self-reliant and useful members of the society.

Vision, Mission & Goals of CNCVCW
Vision
- To Promote Equal Opportunities in Higher Education for Women Student community,
- To Educate & Prepare Women student community for vocational & professional excellence
- To Face the Need of changing Economic Condition & Business Policies of the Government.

Mission
- Adopting Variety of Modern Pedagogues.
- Prepare Women Student Academically.
- Facilitate Women in Understanding, Developing Interaction and applying core and Specialized Concepts and Practices.
- Update Women in a Different Vocations and Professions to Face the Future Challenges of Market by Providing them Laboratory and Field Practical Training.

Goals
- Promoting Sense of Belongingness, Confidence and Fulfill the Expectations of Women Community and Society at Large.
- Imparting High Quality Value Based Career Oriented Education to Women Students and Encouraging to them Self Employment.
- Developing a Systematic Approach in Solving the Problems at Specific and Universal Context.
- Encouraging on Team Spirit and Team Work.

Institutions run by the trust:
- **College of Non-Conventional Vocational Courses for Women(CNCVCW), Kolhapur. Reaccredited by NAAC, Bangalore with 'B' grade (CGPE 2.79)**
- Chh. Shahu Institute of Business Education and Research, Kolhapur (An Autonomous Institute , Programmes offered – MBA (Gen), MBA (Envt. with dual specialization., MCA, DBM, M.Sc.(Envt. & Safety), M.Sc.(Quantitative Economics) , M.Phil.(Commerce & management, Social Work, Environment Management, Economics and Computer Studies) and also recognized Centre for Ph.D.
- Dinkarrao K. Shinde School of Social Work, Kolhapur. (Master of Social Work)
- Vasantraodada K. Shinde Institute of Management Studies & Research, Miraj (MBA. MCA, DBM, DIT, BBA, BCA, M.COM, PGDCA)

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- Dinkarrao K. Shinde College of Education, Gadhinglaj, Dist. Kolhapur (B.Ed)
- Smt. Radhabai Shinde English Medium School, Kolhapur
- Gijawane High School, Gijawane Gadhinglaj, Dist.Kolhapur

Programmes offered by the College :
- **Bachelor of Arts.in Multimedia B.A(MM)**
- Bachelor of Science in Food Technology & Management B.Sc (FTM)
- Bachelor in Interior Design (BID)
- Bachelor of Arts in Dress Making & Fashion Coordination B.A (DMFC)
- Post Graduate Diploma in Nutrition & Dietetics (PGDND)
- B.Com(Bank Management)
- B.Com(Business Management)
- B.Sc. (Environment Science)
- M.Sc. (Food Science and Nutrition)

Infrastructure:
Campus-
The college campus has an area of 11 acres garlanded by lush green meadows. The three storied separate building for college consists of well ventilated classrooms audio visual classrooms administrative block, conference hall, computer lab, laboratories , ladies room, faculty room, reading room, well equipped library with large number of text books, reference books, e-books and journals of National and International levels.

Class rooms and laboratories-
Well equipped classrooms and laboratories with ICT facility

Hostel Accommodation-
The college provides separate well maintained hostels for women in the sprawling campus with indoor game facilities like carom, table tennis, chess etc. Qualified Doctor is available 24 x 7 on call.

Language Laboratory-
The college offers language improvement programmes to improve the English language through high-tech language laboratory and subject experts.

Scholarship-
The students can apply for Scholarship as per the rules. Award of Scholarship is made/continued subject to the fulfillment of condition such as regular attendance, good behavior and satisfactory progress in studies.

Sports facility-
Well equipped indoor and outdoor sports facilities are available such as Table tennis, chess, carom,basket ball and spacious play ground. Gym is available for the use of students

Canteen-
The college has a canteen which also runs a mess for the students.

Placement-
The newly designed Non-Conventional courses are increasing our students inherent skills to empower them with power of knowledge and thereby increasing self employability. Along with this the college extends all the help for the placement through central placement cell. The college has a full time training and placement Officer.

Alumni-
College has a registered Alumni association. With strength of more than 2000 ex-students the college alumni is the pride of the institute. The aim of this association is to stimulate national and international network between alumni students and staff of college and business community in general. It facilitates communities and creates right path for building a proper network.

B.A. (Multimedia)

B. A. (Multimedia) or Bachelor of Arts in Multimedia is an undergraduate Multimedia and Animation Three years degree. The degree begins with the fundamentals of Art and Design, which will stimulate the creativity and imagination. The Major focus of the degree is on the integration of theory and technology and their practical application in Design Projects. Syllabus includes Graphic Design for creating effective Visual communication and Web Design for Global communication through a website. Students are introduced to the 2D, 3D Concepts including Modeling, Texturing, Animation, Lighting, Script Writing, and Character Designing. They are also taught to professional Video Editing Techniques. Program teaches students in Advanced Art, Pre-Production, Shooting techniques, Audio Effects in order to specialize in Animation and Visual Effects.

B. A. (Multimedia) degree can prepare graduates for enter level Multimedia careers, internships or graduate program in media-related fields.

Objectives of the Programme

- The ultimate aim of the training is to educate creative, competent, self-reliant women professionals and the development of the field.
- To promote the women education in the professional fields and self-employment as well as the success of non-conventional approach of the Government policy to vocational training for women, there is a need of such course.
- To inculcate entrepreneurship and self employment attitude among students.

Eligibility-

a) A candidate for being eligible for admission to the first year degree in B. A. (Multimedia) must have passed the Higher Secondary Examination (10+2) of Maharashtra State Board OR Diploma any examination of any statutory University with Science, Arts, Commerce Streams OR MCVC students can get admission only by submitting the Government equivalence Certificate.

b) Students coming from Examination Board other than the HSC Examination Board Maharashtra should obtain an Eligibility Certificate from the Registrar, Shivaji University for being considered for admission of first year B. A. (Multimedia).

Intake-

Total intake capacity of the B.A Multimedia I is 60 students

Admission process-

Admission to the first year of B.A Multimedia Program is purely based on marks obtained at 12th standard examination and written examination/personal interview of 100 marks conducted by college as a part of entrance examination.Final selection will be based on 50% of marks obtained at 12th standard and 50% of entrance/interview.

Medium of Instruction-

The medium of instruction is English.

Duration of Program

The duration of the Program is for three years full time and divided into two semesters per year.

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TEACHING FACULTY - (Dept. of B.A Multimedia) 2021-22

Sr. No	Name	Designation	Qualification
1	Mr. Raghunath Topkar	Coordinator	G.D. Art (Applied Art), G.D. Art (Fine Art)
2	Miss. Dhanashri Kamble	Asst. Professor	BMM
3	Mr. Omkar Ghatage	Asst. Professor	
4			

Course Structure of B.A. (Multimedia)

B.A. (Multimedia) First Year	
Semester-I	**Semester-II**
Graphics-I	Graphics-II
Visual Arts	Fundamentals of Web Designing & Javascript
HTML Basics	Desktop Publishing
Drawing & Sketching I	Drawing & Sketching II
Fundamental of Computers	Introduction to Internet & multimedia
Communication Skills	Project
B.A. (Multimedia) Second Year	
Semester-III	**Semester-IV**
Digital Art Photography-I	Digital Art Photography-I
Script Writing and Story Board Designing	
Sound Editing-I	Sound Editing-II
Flash Website Design	T.V. Production
Management Skills	Business Communication
Environmental Studies	Project
Advertising I	Advertising II
B.A. (Multimedia)Third Year	
Semester-V	**Semester-VI**
2D Animation	Video Introduction To Advance
3D Modeling & Animation	Adobe Illustrator
Digital Editing-I	Digital Editing-II
Realistic Concept of Animation and Special Effects	Video Editing
Video Production Techniques I	Video Production Techniques II
Project Management & Estimation	Project

Note : Subject to final approval from Shivaji University.

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Teaching Pedagogy:

The Dept. of B.A Multimedia gives opportunity to explore ideas & creativity using variety of techniques & approaches. The teaching programme is carried out covering both theoretical & practical aspects by way of

- Lectures / Demonstrations
- Power Point Presentations
- Assignments
- Tutorials
- Seminars
- Project reports
- Case Studies
- Market Survey
- Group discussion
- Industry Institute Interaction in which students interact with the Professionals & eminent personalities in the field
- Study tour
- Annual Exhibition – Display of Student's work
- Workshops
- Guest lectures
- National Conference / Workshop / Competitions
- Inter department competitions

Internship:

All candidates will have to produce certificate in prescribed form of attended 45 days full time Internship experience of working professional Graphic Designers / Printing Press or News Reporting.

Examination:

Semester end exams will be conducted by Shivaji university.

RULES AND REGULATINS

Admission cancellation :

As per Shivaji University norms

Attendance:

Minimum 80 % attendance is compulsory to become eligible to fill up the University examination form

Standard of Passing of B.A Multimedia Examination

- To pass the examination a candidate must obtain a minimum of 40% of marks in each paper subject.
- The minimum passing in theory paper of 50 marks shall be 20 marks.
- The minimum passing in practical paper of 50 marks shall be 20 marks i.e practical exam out of 25 marks 10 marks will be passing and External assessment out of 25 marks 10 marks will be passing.
- The minimum passing for the Internship report will be 40% i.e 40 marks for internal assessment and 40 marks for External assessment.
- A candidate should pass a minimum of 2/3rd of the subjects of BA(Multimedia) Ist year i.e semester 1 and 2 including Internal assessment, Theory exam, Practical exam and External assessment. If a candidate fails to pass the minimum of 2/3rd of the subject she will not be allowed to take admission to the second year.
- A candidate should pass a minimum of 2/3rd of the subjects of BA(Multimedia) IInd year i.e semester 3 and 4 including Internal assessment, Theory exam, Practical exam and External assessment. If a candidate fails to pass the minimum of 2/3rd of the subject she will not be allowed to take admission to the Third year.
- A candidate of second year has to clear all the subjects from First year i.e semester I and II or else she will not be allowed to take admission to the third year.

A.T.K.T. rules:

A candidate who has failed in any 1/3 subject heads including internal and external at the First/ Second year examination will be allowed to keep terms

and appear for second year or third year examination of B.A Multimedia. Provided she has obtained 45% or more marks in aggregate of all subjects. The result of the second or third year examination of such candidates will not be declared unless she has passed in the remaining subject of the first or second year examination.

Candidate who has failed in any 1/3 subject heads (including internal & external) papers in second year & have cleared first year B.A Multimedia examination shall be allowed to keep terms for B.A Multimedia third year.

The passing standards for the written, drawing, designing, University examination papers are given separately for each subject along with the course content of each subject.

Refund: Application for refund must be made within six months from the date of final year examination. Failing which the deposit amount will be forfeited.

Action Against Ragging :
Ragging is strictly prohibited on the college campus. period of five years and F.I.R will be lodged against them. Moreover, it will be mentioned in the college leaving certificate of such students that they are expelled because of their indulgence in ragging. The students found guilty of ragging will not be admitted to this college.

Completion of B.A Multimedia program:
Candidate who fails to complete the program within a period of four years should complete the program within 6 years from the date of joining the program.

Job Opportunities:
- Starting own profession
- Freelancing
- As a designer in any Advertising firm
- Joining as a Cameraman in News studio
- 2D 3D Artist
- News Reporter

Other than this degree course college also offers some of the short term courses like:
- Certificate course in German language.
- Certificate course in French language.
- Certificate course in Japanese language.
- Certificate course in VFX

Following Documents required for the Admission:
1) Original HSC / SSC Marksheet
2) Original Leaving Certificate
3) Photograph : Two passport size photographs
4) Migration certificate if required
5) Transfer Certificate
6) Caste Certificate and validity
7) Income certificate
8) Aadhar Card
9) Bank Passbook Xerox

Fee Structure: B.A. (Multimedia)

Fee structure is as per directions of the affiliating University.

A] I Year

Sr. No.	Particular	Fee (In Rupees)
1	Library deposit (Refundable)	1000
2	Alumni Registration fee	500
3	Language Course fee	1500
4	Admission Fees	300
5	Tuition Fees	24200
6	Library Fees	2000
7	Workshop / Seminar Fees	2125
8	College Development fees	6300
9	Computer Lab	2700
10	Studio Fee	700
11	I card	50
12	Borrower Card	50
13	Shivaji University fees	625
	Total	**41350**

B] II & III Year

Sr. No.	Particular	Fee (In Rupees)
1	Admission Fees	300
2	Tuition Fees	24200
3	Library Fees	2000
4	Workshop / Seminar Fees	2125
5	College Development fees	6300
6	Computer Lab	2700
7	Studio Fee	700
8	I card	50
9	Borrower Card	50
10	Shivaji University fees	625
	Total	38350