



Shivaji University, Kolhapur

Choice Based Credit System (CBCS)

**Bachelor of Commerce (B. Com.)-Business
Management (Entire) Program**

Faculty of Commerce and Management

(To be implemented from Academic Year 2019-20)

As per University norms

14. Requirements:

i) Core Faculty

For First Year Sem I & Sem II - 1 Full Time Faculty

For Second Year Sem III & Sem IV - 1 Full Time Faculty

For Third Year Sem V & Sem VI - 1 Full Time Faculty

Total – 3 Full Time Faculties

In addition there shall be visiting faculty drawn from academicians/professionals from different fields.

The eligibility norms for the post of Assistant Professor are as per

UGC norms. As per the need additional faculty on CHB basis may be appointed to give justice to the subject.

ii) **Library:** The entire library fees collected from the students shall be invested on library

iii) **Equipments and Stationary:** supply of Computers, overhead projector, necessary software, operating system, necessary stationary.

CBCS R.B.Com. 2: i) Structure of B. Com. Business Management Programme Sem I & II

STRUCTURE – I									
SEMESTER- I - DURATION: 06 MONTHS									
S r. N o.	TEACHING SCHEME					EXAMINATION SCHEME			
	THEORY (TH)			PRACTICAL (PR)		THEORY			PRACTICAL
	Course Type	No. of lectures	Hours	Credits	-	PAPER HOURS	MAX	MIN	-
1	CC – A1	4	3.2	4	NO PRACTICAL	2	50	18	NO PRACTICAL
2	CC – A3	4	3.2	4		2	50	18	
3	CC – A5	4	3.2	4		2	50	18	
4	GEC –A	4	3.2	4		2	50	18	
5	GEC – B	4	3.2	4		2	50	18	
6	AECC- C1	4	3.2	4		2	50	18	
		-	-	-					
Total		24	19.2	24	-	-	300	-	-
SEMESTER- II - DURATION: 06 MONTHS									
S r. N o.	TEACHING SCHEME					EXAMINATION SCHEME			
	THEORY (TH)			PRACTICAL (PR)		THEORY			PRACTICAL
	Course Type	No. of lectures	Hours	Credits	-	PAPER HOURS	MAX	MIN	-
1	CC – A2	4	3.2	4	NO PRACTICAL	2	50	18	NO PRACTICAL
2	CC – A4	4	3.2	4		2	50	18	
3	CC – A6	4	3.2	4		2	50	18	
4	GEC –A	4	3.2	4		2	50	18	
5	GEC – B	4	3.2	4		2	50	18	
6	AECC- C2	4	3.2	4		2	50	18	

	-	-	-					
Total	24	19.2	24	-	-	300	----	-
Grand Total Sem I + II	48	38.4	48	-	-	600	----	-

CC :Core Course : All courses (subjects) are compulsory.
GEC : Generic Elective Course : Candidate has to select any one course (subject) from Group A & one course (subject) from Group B.
AECC :Ability Enhancement Compulsory Course : All courses (subjects) are compulsory.
(A) Non-Credit Self Study Course : Compulsory Civic Courses (CCC) For Sem I: CCC – I : Democracy, Elections and Good Governance
(B) Non-Credit Self Study Course : Skill Development Courses (SDC) For Sem II: SDC – I : Any one from following (i) to (v) i) Business Communication & Presentation ii) Event management iii) Personality Development, iv) Yoga & Physical Management v) Resume, Report & proposal writing

Structure of B. Com. Programme Sem III &IV

STRUCTURE – II									
SEMESTER- III - DURATION: 06 MONTHS									
Sr. No.	TEACHING SCHEME				EXAMINATION SCHEME				
	THEORY (TH)				PRACTICAL (PR)	THEORY			PRACTICAL
	Course Type	No. of lectures	Hours	Credits	-	PAPER HOURS	MAX	MIN	-
1	CC-B1	4	3.2	4	NO PRACTICAL	2	50	18	NO PRACTICAL
2	CC-B3	4	3.2	4		2	50	18	
3	CC-B5	4	3.2	4		2	50	18	
4	CC-B7	4	3.2	4		2	50	18	
5	AECC-C3	4	3.2	4		2	50	18	
6	AECC-C5	4	3.2	4		2	50	18	
7	AECC-EVS	-	-	-	-	-	--	-	--
Total		24	19.2	24	-	TOTAL MARKS	300	-	-
SEMESTER- IV - DURATION: 06 MONTHS									
Sr. No.	TEACHING SCHEME				EXAMINATION SCHEME				
	THEORY (TH)				PRACTICAL (PR)	THEORY			PRACTICAL

	Course Type	No. of lectures	Hours	Credits	-	PAPER HOURS	MAX	MIN	-
1	CC-B2	4	3.2	4	NO PRACTICAL	2	50	18	NO PRACTICAL
2	CC-B4	4	3.2	4		2	50	18	
3	CC-B6	4	3.2	4		2	50	18	
4	CC-B8	4	3.2	4		2	50	18	
5	AECC-C4	4	3.2	4		2	50	18	
6	AECC-C6	4	3.2	4		2	50	18	
7	AECC-EVS	4	3.2	4		3	70 + 30	25+10	30 MarksProject Total 100Marks.
Total		28	22.4	28	-	-	400	-	-
Grand Total		52	41.6	52	-	-	700	-	-

CC :Core Course : All courses (subjects) are compulsory.
AECC :Ability Enhancement Compulsory Course : All courses (subjects) are compulsory.
AECC – EVS : Ability Enhancement Compulsory Course - Environmental Studies

i) Structure of B. Com. Programme Sem V &VI

STRUCTURE – III											
SEMESTER- V - DURATION: 06 MONTHS											
Sr. No.	TEACHING SCHEME					EXAMINATION SCHEME					
	THEORY (TH)				PRACTICAL (PR)	THEORY			Internal Exam.		
	Course Type	No. of lectures	Hours	Credits	-	PAPER HOURS	MAX	MIN	Internal	MAX	MIN
1	CC-C1	4	3.2	4	NO PRACTICAL	2	40	14	Seminar	10	04
2	CC-C3	4	3.2	4		2	40	14		10	04

3	CC-C5	4	3.2	4		2	40	14		10	04		
4	CC-C7	4	3.2	4		2	40	14		10	04		
5	DSE - I	4	3.2	4		2	40	14		10	04		
6	DSE -II	4	3.2	4		2	40	14		10	04		
Total		24	19.2	24		-	240	-----	60				
									Theory + Internal 240 + 60 = 300				
SEMESTER- VI - DURATION: 06 MONTHS													
Sr. No.	TEACHING SCHEME					EXAMINATION SCHEME							
	THEORY (TH)				PRACTICAL (PR)	THEORY			Internal Exam				
	Course Type	No. of lectu res	Hours	Credit s	-	PAPER HOURS	MAX	MIN	Internal	MAX	MIN		
1	CC-C2	4	3.2	4	NO PRACTICAL	2	40	14	Internal Exam	10	04		
2	CC-C4	4	3.2	4			2	40		14		10	04
3	CC-C6	4	3.2	4			2	40		14		10	04
4	CC-C8	4	3.2	4			2	40		14		10	04
5	DSE - III	4	3.2	4			2	40		14		10	04
6	DSE - IV	4	3.2	4		2	40	14		10	04		
Total		24	19.2	24		-	240	-----	60				
									Theory +Internal 240 + 60 =300				
Grand Total		48	38.4	48	-	-	480	----	Theory + Internal 480 + 120 = 600				

CC : Core Course : All courses (subjects) are compulsory
DSE : Discipline Specific Elective : Candidate has to select any one course (subject) which consists of Paper I to IV. Paper I & II for Sem V and Paper III & IV for Sem VI.
(A) Non-Credit Self Study Course : Compulsory Civic Courses (CCC) For Sem V: CCC – II : Constitution of India and Local Self Government
(B) Non-Credit Self Study Course : Skill Development Courses (SDC) For Sem VI: SDC – II: Any one from following (vi) to (x) vi) Interview & Personal Presentation Skill, vii) Entrepreneurship Development Skill, viii) Travel & Tourism, ix) E-Banking & Financial Services, x) RTI & Human Right Education (HRE), IPR & Patents

CBCS R. B. Com. 3 : List of Courses (Subject)

(i) For B. Com. Sem I & II

Semester I		Semester II	
Course Code	Course (Subject)	Course Code	Course (Subject)
Core course			
CC-A1	Accountancy Paper-I	CC-A2	Accountancy Paper-II
CC-A3	Principles of Business Management-I	CC-A4	Principles of Business Management-II
CC-A5	Business Economics Paper-I	CC-A6	Business Economics Paper-II
GEC-A1	Impression Management Paper – I	GEC- A2	Impression Management Paper – II (Business Communication)
GEC- B1	Business Management Paper – I (Business Environment)	GEC-B2	Business Management Paper – III (Corporate Governance)
AECC-C1	Business Management Paper –II (Organisational Behaviour)	AECC- C2	Business Management Paper –IV (Principles of Marketing)
	A) Non-Credit Self Study Course : Compulsory Civic Courses (CCC) For Sem V: CCC – II : Constitution of India and Local Self Government		B) Non-Credit Self Study Course : Skill Development Courses (SDC) For Sem II: SDC – I : Any one from following (i) to (v) : i) Business Communication & Presentation ii) Event management iii) Personality Development, iv) Yoga & Physical Management v) Resume, Report & proposal writing

Note :

- 1. CC :** Core Course : All courses (subjects) are compulsory.
- 2. GEC :** Generic Elective Course
- 3. AECC :** Ability Enhancement Compulsory Course : All courses (subjects) are compulsory.

(ii) For B. Com. Sem III & IV

Semester III		Semester IV	
Course Code	Course (Subject)	Course Code	Course (Subject)
Core course			
CC-B1	Accountancy Paper-III (Cost Accounting)	CC-B2	Accountancy Paper-IV (Management Accounting)
CC-B3	Quantitative Techniques for Business	CC-B4	Research Methodology
CC-B5	Business Regulatory Framework I	CC-B6	Business Analytics
CC-B7	Modern Management Practices	CC-B8	International Business
AECC-C3	Business Management Paper –V (Human Resource Management)	AECC-C4	Business Management Paper –VII (Information Technology)
AECC-C5	Business Management Paper –VI (Financial Management)	AECC-C6	Business Management Paper –VIII (Production Management)
			SEC-II Any one from following (vi) to (x) (Non-Credit) vi) Interview & Personal Presentation Skill vii) Entrepreneurship Development viii) Travel & Tourism ix) E-Banking & Financial Services x) RTI & Human Right Education (HRE), IPR & Patents
AECC-EVS	Environmental Studies	AECC-EVS	Environmental Studies

Note:

- 1. CC:** Core Course: All courses (subjects) are compulsory.
- 2. AECC:** Ability Enhancement Compulsory Course: All courses (subjects) are compulsory.
- 3. AECC – EVS :** Ability Enhancement Compulsory Course – Environmental Studies

(iii) For B. Com. Sem V & VI

Semester V		Semester VI	
Course Code	Course (Subject)	Course Code	Course (Subject)
Core course			
CC-C1	Entrepreneurship Development	CC-C2	Entrepreneurship Project Management
CC-C3	Business Management Paper –IX (Services Marketing)	CC-C4	Business Management Paper –XIV (Rural and Retail Marketing)
CC-C5	Business Management Paper –X (Human Resource Planning & Business Ethics)	CC-C6	Business Management Paper –XV (Banking & Portfolio Management)
CC-C7	Business Management Paper –XI (GST)	CC-C8	Business Management Paper –XVI (Human Resource Development)
DSE-A1	Business Management Paper –XII (Project Report & Viva Voce)	DSE-A3	Business Management Paper –XVII (Material Management)
DSE-A2	Business Management Paper –XIII (Management Information System)	DSE-A4	Business Management Paper –XVIII (Digital Marketing)
	(A) Non-Credit Self Study Course : Compulsory Civic Courses (CCC) For Sem V: CCC – II : Constitution of India and Local Self Government		(B) Non-Credit Self Study Course : Skill Development Courses (SDC) For Sem VI: SDC – II: Any one from following (vi) to (x) vi) Interview & Personal Presentation Skill, vii) Entrepreneurship Development Skill, viii) Travel & Tourism, ix) E-Banking & Financial Services, x) RTI & Human Right Education (HRE), IPR & Patents

Note :

- 1. CC: Core Course:** All courses (subjects) are compulsory.
- 1. DSE: Discipline Specific Elective:** Candidate has to select any one course (subject) which consists of Paper I to IV. Paper I & II for Sem V and Paper III & IV for Sem VI.

B.Com. Part-I Business Management (Entire)

Program Structure

Paper No	Sem-I	Paper No.	Sem-II
BM-101	Accountancy Paper – I	BM-201	Accountancy Paper – II
BM-102	Principles of Business Management-I	BM-202	Principles of Business Management-II
BM-103	Business Economics Paper-I	BM-203	Business Economics Paper-II
BM-104	Impression Management Paper – I	BM-204	Impression Management Paper – II (Business Communication)
BM-105	Business Management Paper – I (Business Environment)	BM-205	Business Management Paper – III (Corporate Governance)
BM-106	Business Management Paper –II (Organisational Behaviour)	BM-206	Business Management Paper –IV (Principles of Marketing)
BM-107	(A) Non-Credit Self Study Course : Compulsory Civic Courses (CCC) For Sem I: CCC – I : Democracy, Elections and Good Governance	BM-207	(B) Non-Credit Self Study Course : Skill Development Courses (SDC) For Sem II: SDC – I : Any one from following (i) to (v) : i) Business Communication & Presentation ii) Event management iii) Personality Development, iv) Yoga & Physical Management v) Resume, Report & proposal writing

B.Com. Part-II Business Management (Entire)

Course Structure

Paper No	Sem-III	Paper No	Sem-IV
BM-301	Accountancy Paper –III (Cost Accounting)	BM-401	Accountancy Paper – IV (Management Accounting)
BM-302	Quantitative Techniques for Business	BM-402	Research Methodology
BM-303	Business Regulatory Framework I	BM-403	Business Analytics
BM-304	Modern Management Practices	BM-404	International Business
BM-305	Business Management Paper –V (Human Resource Management)	BM-405	Business Management Paper –VII (Information Technology)
BM-306	Business Management Paper –VI (Financial Management)	BM-406	Business Management Paper –VIII (Production Management)
BM-307		BM-407	SEC-II Any one from following (vi) to (x) (Non-Credit) vi)Interview &

			Personal Presentation Skill vii) Entrepreneurship Development viii) Travel & Tourism ix) E-Banking & Financial Services x) RTI & Human Right Education (HRE), IPR & Patents
	AECC – EVS : Ability Enhancement Compulsory Course - Environmental Studies		

B.Com. Part-III Business Management (Entire)

Course Structure

Paper No	Sem-V	Paper No	Sem-VI
BM-501	Entrepreneurship Development	BM-601	Entrepreneurship Project Management
BM-502	Business Management Paper –IX (Services Marketing)	BM-602	Business Management Paper –XIV (Rural and Retail Marketing)
BM-503	Business Management Paper –X (Human Resource Planning & Business Ethics)	BM-603	Business Management Paper –XV (Banking & Portfolio Management)
BM-504	Business Management Paper –XI (GST)	BM-604	Business Management Paper –XVI (Human Resource Development)
BM-505	Business Management Paper –XII (Project Report & Viva Voce)	BM-605	Business Management Paper –XVII (Material Management)
BM-506	Business Management Paper –XIII (Management Information System)	BM-606	Business Management Paper –XVIII (Digital Marketing)
BM-507	(A) Non-Credit Self Study Course : Compulsory Civic Courses (CCC) For Sem V: CCC – II : Constitution of India and Local Self Government	BM-607	(B) Non-Credit Self Study Course : Skill Development Courses (SDC) For Sem VI: SDC – II: Any one from following (vi) to (x) vi) Interview & Personal Presentation Skill, vii) Entrepreneurship Development Skill, viii) Travel & Tourism, ix) E-Banking & Financial Services, x) RTI & Human Right Education (HRE), IPR & Patents